



News from
THE GEORGE WASHINGTON UNIVERSITY

Office of News and Public Affairs / Washington, D.C. 20052 / (202)676-6460

MAILING DATE: February 5, 1986

MEDIA CONTACT: Terry Lowe-Edwards
(202) 676-6463 (office)
(703) 360-7023 (home)

GENERAL PUBLIC CONTACT: SGBA Alumni Office
(202) 676-7423

FOR IMMEDIATE RELEASE

**ENTREPRENEUR TO OFFER SUCCESS SECRETS
AT G.W. RECEPTION**

WHO: R. Nick Tillman, local entrepreneur

**WHAT: Wine and Cheese Reception, sponsored by The George
Washington University's School of Government and Business
Administration Alumni Association.**

**TOPIC OF DISCUSSION: "Mini-Business: Start Up for Less Than
\$5,000." Mr. Tillman is a 1981 graduate of GW's School of
Government and Business Administration. He has amassed his
fortunes through successful business ventures such as
"Balloons Over Washington," Corner Gourmet Shops and
Downtown Dollars. He'll tell how he did it.**

**WHEN: 5:30 - 7:30 p.m.
Tuesday, February 18**

**WHERE: The George Washington University
University Club, 3rd floor Marvin Center
800 21st Street, NW**

COST: \$5.00/person

FOR MORE INFORMATION: SGBA Alumni Office, 676-7423.



News from
THE GEORGE WASHINGTON UNIVERSITY
Office of News and Public Affairs / Washington, D.C. 20052 / (202)676-6460

MAILING DATE: February 20, 1986

MEDIA CONTACT: Terry Lowe-Edwards
(202) 676-6463 (office)
(703) 360-7023 (home)

GENERAL PUBLIC CONTACT: (202) 676-7423

FOR IMMEDIATE RELEASE

HERBERT HAFT TO ADDRESS G.W. LUNCHEON

WHO: Herbert Haft, chairman of the board, Dart Group, Crown Books and Trak Auto Corporation.

TOPIC OF DISCUSSION: "Retailing and Real Estate"

WHAT: Luncheon sponsored by The George Washington University School of Government and Business Administration Alumni Association

WHEN: 11:45 a.m. - 2 p.m.
Tuesday, March 4

WHERE: Watergate Hotel
2650 Virginia Avenue, NW

COST: \$15.00 per person

Reservations required

FOR MORE INFORMATION: Call SGBA Alumni Office
(202) 676-7423

###



News from
THE GEORGE WASHINGTON UNIVERSITY
Office of News and Public Affairs / Washington, D.C. 20052 / (202)676-6460

MAILING DATE: February 21, 1986

CONTACT: Terry Lowe-Edwards
(202) 676-6463 (office)
(703) 360-7023 (home)

FOR RELEASE: MONDAY, MARCH 3

"THE FOR-PROFIT HOSPITAL: QUALITY, ACCESS, TEACHING AND CARE"
TO BE RELEASED AT G.W. MARCH 3

WHAT: Press Reception
"The For-Profit Hospital: Quality, Access, Teaching and
Research"

WHEN: 4 p.m., Monday, March 3
RSVP BY FRIDAY, FEBRUARY 28
(202) 676-6463

WHERE: The George Washington University
Strong Hall, first floor
620 21st Street, NW

There is little difference in the quality of care provided by non-profit versus for-profit hospitals, according to a new book, "The For-Profit Hospital: Quality, Access, Teaching and Research" (Battelle Press, eds: Richard Southby, Warren Greenberg). It will be released at a 4 p.m. press reception on Monday, March 3 at The George Washington University.

The emergence of for-profit hospitals has generated concern not only about the quality of care they deliver, but also about their providing health care access for the indigent.

Likewise, there has been concern about the amount of teaching and research the for-profits might undertake. At the same time, the incentives of the non-profit hospital are being questioned.

"The For-Profit Hospital: Quality, Access, Teaching and Research" highlights and compares the crucial distinctions between the for-profit and non-profit hospital. The book is a collection of papers presented at a symposium sponsored by GW's Department of Health Services Administration and held at the University in late 1984.

The book also concludes there is little difference between for-profit and non-profit hospitals in their teaching and research involvement. However, access to care was deemed slightly more restricted in the for-profit sector.

This book offers an assessment of the past, an evaluation of present conditions and an attempt to predict future directions of the health care marketplace.

Co-editors Southby and Greenberg are on the GW faculty. Southby is professor of Health Services Administration and Health Care Sciences and chairman of GW's Department of Health Services Administration. Greenberg is associate professor of Health Services Administration at GW.

For more information, or to obtain a copy of this book, contact Terry Lowe-Edwards, The George Washington University, News and Public Affairs, (202) 676-6463, or Warren Greenberg, Department of Health Services Administration, (202) 676-8187.

###

*** Copies of the book will be available at the reception. Please respond by 5 p.m., Friday, February 28 if you plan to attend.